



2010 Foothills Fall Festival Rules on Entry

1. Space will be available to **CRAFTSPEOPLE AND ARTISTS**. All items in these booths must be **hand crafted or hand painted** by you.
2. **NO ITEMS PREPARED FROM A KIT OR PURCHASED FROM ANOTHER PARTY ARE TO BE EXHIBITED OR SOLD.** Resale of wholesale items (buy/sell) IS NOT permitted and will result in immediate dismissal without refund.
3. All work must be suitable to a family-oriented show. We reserve the right to remove any exhibit not complying with these rules and regulations and/or which contains work not pre-juried or of inferior quality.
4. Booths are to be reserved in your name only. Exhibitors cannot sub-lease assigned booths; however, you may share a booth.
5. If you are sharing a booth, photos from the work of every exhibitor must be juried. Use a separate page of photos for each applicant. Submit only one application per booth, and identify the one contact person who is to receive information.
6. Submit (5) photographs per person as detailed below. Slides will not be accepted. **Your photos are the most important part of your application!**
 - a. One photo of artist in workshop, studio, etc. – **WORKING**. (Do not send a photo of you holding the finished product.)
 - b. One photo of your tent set up for exhibit if you are providing your own; or of your booth display if we are providing your tent.
 - c. Three close-up photos of the art and /or craft.
7. In the event that you are not selected for the show and want your images returned, include a self-addressed stamped envelope with your application. The Festival is not responsible for loss or damage incurred during mailing.
8. **No food or drink items are to be sold by arts and crafts vendors.**
9. All exhibitors are expected to provide enough stock for the entire show, set up before show hours, and remain open until closing time. All exhibitors must remain set up until 6:00 p.m. Sunday.
10. Exhibitors will have the option of providing your own tent or using a tent provided by Foothills Fall Festival.
11. Single spaces are 10 x 10. Double spaces are 10 x 20. All spaces are located on pavement on relatively level ground. Spaces will be allocated in downtown Maryville on top of the parking garage and in the street.
12. The Early Bird Jury selection deadline was April 1. The committee will accept new applications between April 2 and August 15, 2010, for a second jury process. **No applications will be accepted after August 15.**
13. The festival reserves the right to hold a few spaces that may be offered to invited artists at the discretion of the festival committee.
14. **Do not send any money with your entry form.** We will shred any checks received with applications.
15. Pets are not allowed in the Festival area at any time.
16. No vehicles will be allowed in the exhibit areas between 11 – 6 on Friday, 9 – 6 on Saturday, and 11 – 6 on Sunday.
17. Nominal after-hours security will be provided with the understanding that Foothills Fall Festival is not and will not be responsible in any way for loss or damage to participant's property. Exhibitors are responsible for their own personal and property liability.
18. Tennessee State / County Sales Tax at 9.25% must be charged on all sales. Exhibitors are solely responsible for collecting, reporting and paying all sales taxes collected to the Tennessee Department of Revenue. Forms are included in your packet provided at exhibitor check-in.
19. The festival cannot be held liable or responsible for loss or damage to work or injury to any person participating in the show. The festival cannot be responsible for weather damage to products. A signed application constitutes a contract to follow all rules and regulations and is a commitment to participate personally if accepted.

1. Complete and sign official application form.
2. Choose appropriate category using the "Exhibitor Categories" below as a guide.
3. Submit no more than (5) photographs per exhibitor (SEE RULES). Photos will not be returned by mail, but can be picked up from the committee during the festival. If you are not selected and have enclosed a self-addressed stamped envelope, the photos will be returned following the jury process.
4. Applications must be postmarked by August 15, 2010, or received in the Foothills Fall Festival office of the City of Maryville no later than 5 p.m. on April 1. All late applications will be entered into the second jury.
5. Do not send any money with this application. If you are selected to participate, you will receive a Booth Payment Fee form with your acceptance letter.
6. If you are accepted, mail your \$150 per booth space fee if you bring your own tent or \$250 for a festival-provided tent to the City of Maryville. If you do not provide a picture of your tent, you will only be eligible for the festival provided tent option.
7. Electricity is limited, and will be allocated on a **first-come, first-served basis**. The cost will be \$15 to help offset the utilities provided by the City of Maryville. Electricity will not be available on street spaces.
8. No refunds will be given for any reason.

JURYING, NOTIFICATION, WITHDRAWAL

1. Jurying decisions are based on your photo sheet and information provided on your application form. Please send the best photos you have available. Your photos are the most important factor in your acceptance / non-acceptance.
2. Photos should fit on the application page. Please cut or overlap your photos to fit the 8.5 x 11 page.
3. Jurying will be held the first week of April with a panel of experienced artists, show producers and craftspeople. Selection is based on quality and skill in workmanship, original and creative ideas, and attractiveness of display.
4. Acceptance and non-acceptance letters will be mailed on or about April 15. ALL DECISIONS OF THE JURORS ARE FINAL.
5. Withdrawal of a selected exhibitor after placement has been made must be approved by festival committee chairperson in order to be official and for the exhibitor to remain in good standing.

EXHIBITOR CATEGORIES

FINE ARTS AND CRAFTS SUB-CATEGORIES

- Artwork (drawings, paintings, mixed media)
- Candles
- Clay (ceramics, pottery, porcelain, polymer)
- Fabric (sewing, quilting, crochet, knitting, painted, weaving, cross-stitch, needlepoint)
- Fiber (baskets, macramé, wreaths)
- Floral (arranged, dried, live, potpourri, pressed, silk, etc.)
- Furniture (household, lawn / garden, child-size)
- Games / Toys
- Glass (blown, cut, fused, mosaic, sculpture, stained)
- Graphics / Printmaking
- Herbal (soaps, potpourri, oils)
- Jewelry
- Leather (accessories, bags, clothing, belts)
- Metal (cast, embossed, forged, punched, sculpture: aluminum, brass, copper, gold, iron, pewter, silver, tin, etc.)
- Miscellaneous (acrylic, bread dough, shells, etc.)
- Paper (calligraphy, cast, cutting, maps, paper-mache, quilling)
- Photography
- Sculpture (clay, fiber, glass, metal, paper, wood)
- Wood (household, sculpture, sports, toys)

Calendar

January 1	Applications available on-line at www.foothillsfallfestival.com
April 1	Deadline for Early Bird Application to be postmarked
April 15	Early Bird Notifications Mailed
August 15	Final deadline for space available entries
August 30	Final Applications Notifications Mailed
October 8 - 10, 2010	Foothills Fall Festival

ARTS AND CRAFTS APPLICATION

***** Application Deadline - April 1, 2010*****

Mail to:

Foothills Fall Festival - Arts and Crafts
405 Holyrood Way
Maryville, TN 37803

EXHIBITOR NAME: _____

Exhibitor must be artist / crafter. Exhibitor is the official contact.

BUSINESS NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIPCODE:** _____

PHONE: (H) _____ **PHONE: (C)** _____

E-MAIL: _____ **WEBSITE:** _____

Check only one category below and write in sub-category referring to enclosed "exhibitor categories" listing

FINE ARTS AND CRAFTS – Sub-category: _____

Describe techniques used (how your work is created): _____

Describe items to be sold and the price range of each: _____

Number of booth spaces requested (bring your own tent): _____

\$200 each

Number of booth spaces requested (tent provided): _____

\$300 each

Do you have a need for electricity? Yes No

(Please note a fee of \$15 will be added to your application to help offset the utilities provided by the City of Maryville.)

If electricity is needed, you must supply a heavy-duty extension cord no smaller than 12 gauge and at least fifty feet long. Electricity is limited, and will be allocated on a first-come, first-served basis.

This is my (Please Circle) 1st 2nd 3rd 4th 5th 6th 7th 8th 9th 10th 11th year to be in the festival.

The event will be held rain or shine - - - No refunds for any reason.

LIABILITY

The City of Maryville and the Foothills Fall Festival will not be liable for any damages to persons or property resulting from your participation in Foothills Fall Festival, including but not limited to damage done by weather. By signing below, you agree to indemnify the City of Maryville and Foothills Fall Festival and to hold them harmless from any claims against you resulting from your participation in Foothills Fall Festival.

I have read all the rules on entry and participation, and I agree to comply with them. **I understand that any violation will result in my immediate elimination from the Foothills Fall Festival.**

Signature

Date

For additional information, please contact Suzette Donovan - (865) 982-4364

Photo Display Sheet

STAPLE HERE

Staple (1) photo of you working in your workshop, studio, or wherever you create your art
HERE

Picture of your tent

Art or Craft Photo

All Applications must be postmarked
on or before April 15, 2010 and sent to:

Foothills Fall Festival
405 Holyrood Way
Maryville, TN 37803

Art or Craft Photo

Art or Craft Photo

All Photos must fit on this page. Cut or overlap photos if necessary.

Exhibitor's Name: _____ Sub Category: _____